

AMERICAN
CREW.

Official Supplier to Men®



CHRISTMAS 2012

THE GROOMING GIFT

FOR MEN WHO DESERVE ONLY THE BEST

UNWRAP

A NEW MAN

CHRISTMAS 2012



DAILY SHAMPOO & STYLING GEL DUO



1 x DAILY SHAMPOO 250ml
1 x FIRM HOLD GEL 250ml



SALON COST	£8.72
LIST VALUE	£20.90
SRP	£14.95
CLIENT SAVES	£5.95



DAILY MOISTURIZING SHAMPOO & FIBER DUO



1 x DAILY MOISTURIZING SHAMPOO 250ml
1 x FIBER 85g



SALON COST	£8.72
LIST VALUE	£23.90
SRP	£14.95
CLIENT SAVES	£8.95

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DAILY MOISTURIZING SHAMPOO & FORMING CREAM DUO



1 x DAILY MOISTURIZING SHAMPOO 250ml
1 x FORMING CREAM 85g



SALON COST	£8.72
LIST VALUE	£23.90
SRP	£14.95
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- 1 x DELUXE TRAVEL/WASH BAG
- 1 x FIBER 85g
- 1 x DAILY MOISTURE SHAMPOO 250ml
- 1 x CLASSIC FRAGRANCE 50ml
- 1 x SPECIAL EDITION SCENT BAR



SALON COST	£15.14
LIST VALUE	£51.30
SRP	£25.95
CLIENT SAVES	£25.35

“GETAWAY” LUXURY MALE TRAVEL/TOILETRY BAG



CHRISTMAS 2012



CLASSIC FRAGRANCE



CLASSIC FRAGRANCE 100ml



SALON COST	£11.64
LIST VALUE	£28.50
SRP	£19.95
CLIENT SAVES	£8.55